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Exhibitor Bulletin #2 - Session Submissions, 2020 Expo Changes Survey, New for 2019



Exhibitor Bulletin #2

USITT is the entertainment industry's complete event for Production, Design, and Technology.

Participate in Educational Sessions

We are currently accepting session topics for the 2019 conference in Louisville.

In 2019, there are some new opportunities available. Along with the traditional 75-90 minute sessions; we're creating stages on the expo floor which will offer 20 minute Ted Talk like conversations. These are to be used to create dialogue on a topic. We will still offer Innovation Stage presentations which are also 20 minutes but are more product demo specific for small fee.

[Click here for the USITT Session Submission Link](#)

USITT2020 Possible Changes

We need your feedback! USITT is considering a shift in schedule for our USITT 2020 event in Houston, TX. We would like to gauge your feedback on these potential changes.

Expo Opening:

Wednesday evening 5:30pm-8:00pm

This would replace the Opening Night event for 2,000 people



Stage Expo Stages

It may sound redundant, but USITT will be creating multiple stages on the expo floor in 2019. These stages will

- Create educational opportunities closer to the exhibits
- Keep attendees on the expo floor longer
- Give you more opportunities to engage with the attendees

This means there will be more opportunities for you to participate outside your booth space with equipment, trainings and **brand sponsorship**. We will have stages with the following topics:

Costume, Lighting & Digital Media, Sound, Scene Design, Technical Production and Architecture & Stage Management.

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Thursday 11:00am - 6:30pm

Friday 11:00am - 5:30pm

[Click here for the full proposal](#)

It would essentially replace our Saturday expo day with a Wednesday night opening with reception and new products on the floor. There would be changes to your travel and move in likely.

There are many advantages to these changes like having you home on Saturday and more excitement and programming on the expo floor. The costs will likely be the same. If there is a difference, USITT will work with our contractors and exhibitors to keep your budgets in line as much as possible with expectations.

[Click here for the survey](#)

Please let us know if you would be in favor of such a change. As always, we're looking to improve your experience and value; as well as improve the event as a whole.

session OR product demo

- (1) Ad playing on the screens between sessions
- Logo associated with all call-outs online pre-event
- Literature present in space • Ability to give welcoming remarks
- (1) Banner ad in one USITT Conference Newsletter (315x150)
- Listing in the USITT conference program as a sponsor

For more information contact Ron Procopio at 800-938-7488 x 107 or ron@usitt.org

Invoices and Your Booth Listing

If you would like a copy of your invoice/receipt for your accounting office, or would like to update your company information for the exhibitor listing at www.usittshow.com/19 your login information is here.

[Click here to access your virtual booth](#)

Your password is: <<Virtual Booth Password>>

To get your invoice,

- Click on My Account
- Click on View/Print Invoice

To update your booth listing, click on Edit Booth Info and complete the fields.

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