



Deadline Checklist

January		
	Conference Program Ads Order Deadline	January 2
	Lead Retrieval Early Bird Discount Deadline	January 3
	Conference Digital Advertising Deadline	January 11
	Exhibitor Description for Conference Program	January 18
February		
	Lead Retrieval Advanced Deadline	February 7
	Innovation Stage Sign Up Deadline	February 12
	New Product Showcase Sign Up Deadline	February 12
	Exhibitor Appointed Contractor Deadline	February 21
	Advanced Warehouse Opens	February 21
	Compressed Air & Water Discount Deadline	February 28
	Booth Security Order Deadline	February 28
	Electrical Discount Deadline	February 28
	Telecommunications Discount Deadline	February 28
	Food & Beverage Deadline	February 28
	Labor Order Discount Deadline	February 28
	Rigging / Hanging Sign Order Discount Deadline	February 28
	Booth Furnishings Discount Deadline	February 28
	Booth Carpet Discount Deadline	February 28
	Booth Cleaning Discount Deadline	February 28
March		
	AV Discount Pricing Deadline	March 1
	Exhibitor Registration Deadline	March 1
	Booth Insurance Order	March 1
	Press Mailing List Request	March 1
	Attendee Mailing List Request	March 1
	Advanced Shipping Warehouse Closed	March 12
	Kentucky Sellers Permit Deadline	March 1
	Target Move-In Begins	March 18
	General Move-In Begins	March 19
	USITT Stage Expo	March 21-23