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Exhibitor Bulletin #5 - Exhibitor Manual is Live, Reserve your Housing, Digital Advertising Opportunities



Exhibitor Bulletin #5

USITT is the entertainment industry's complete event for Production, Design, and Technology.

Exhibitor Manual is Live

The USITT Exhibitor Manual is LIVE at www.usittshow.com/exhibitor. There are some updates to the manual for noting:

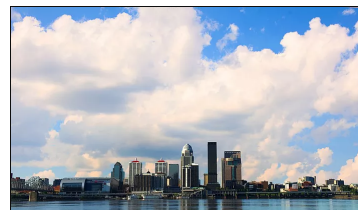
A new portal is in development from Shepard Exposition Services which will allow for ordering of many of the services through a single portal. This should be live in the coming weeks.

If you're a company that rigs above your booth space, you can find the rigging plan available for your design purposes. We'll continue with Shepard to contract ETCP Certified Riggers to ensure efficiency and excellent work.

We will be going lights out in the Dark Zone at 8am on Wednesday, March 20th. This will be 5 hours earlier than last year.

We've created an **Exhibitor Marketing Kit** to help you with getting the most out of your USITT exhibiting experience. Make sure to get this to your marketing team and have them review the steps and opportunities available to them; most of which are FREE!

[Download the USITT Exhibitor Calendar](#)



Book Your Housing

Book your hotel rooms now for USITT19 in Louisville. The headquarters hotel is the Marriott Downtown Louisville, but many of the hotels are within a block or 2 of the convention center and the exciting 4th Street Live.

Remember, that USITT will not call or solicit hotel rooms. Any vendor that does so is NOT official and will not have our negotiated rates. You can book using the link here

[Click here to book your hotel rooms](#)

Invoices and Your Booth Listing

If you would like a copy of your invoice/receipt for your accounting office, or would like to update your company information for the exhibitor listing at www.usittshow.com your login information is here.

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deadlines including descriptions and links to the appropriate forms.



Booth Password>>

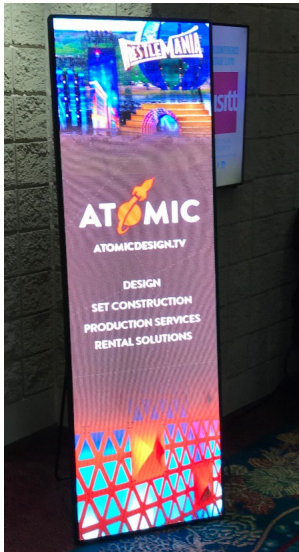
To get your invoice,

- Click on My Account
- Click on View/Print Invoice

To update your booth listing, click on Edit Booth Info and complete the fields.

Digital Ads with USITT

Returning for the 2019 event, USITT will offer 2 forms of digital advertising pre-event and on-site.



USITT Conference News Ads

The Conference News reaches over 10,000 contacts — This newsletter will be bi-weekly to start, increasing to weekly in January.

Small ad (210x150) – \$200

Medium ad (315x150) – \$350

Large Ad (640x150) – \$750

Digital Signs at USITT

Create your own advertisement which would be on

display at all 24 session rooms in the convention center throughout the USITT event. The advertisement would be in a rotation with the session room schedule and potentially session room sponsor ads. Digital Sign Ads – \$3,500

[Click here to learn more about digital advertising](#)

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