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Exhibitor Bulletin #7 - Conference Program Deadlines, Exhibitor Webinars, Upcoming Deadlines, FREE booth offer for 2020, Advertising Opportunities



## Exhibitor Bulletin #7

USITT is the entertainment industry's complete event for Production, Design, and Technology.

### Conference Program Deadlines

The deadline to get your information into the conference program is fast approaching. Make sure to update your print profile in the virtual booth which will go in the program.

In addition, this is the **last opportunity** for a **Conference Program Ad** for 2019. If you haven't reserved your ad space, contact **Scott Oser** at 301-279-0468 or **scott@usitt.org**. There will be over 5,000 of these printed for the record attendance coming to the show.

[Click here for the virtual booth login](#)

Your password is:

### Promote your Booth at USITT

As an exhibitor you have the opportunity to invite your clients and networks to come to USITT for FREE. But we're sweetening the pot for you to have yet another reason to send invitations out: we're giving away **FREE BOOTHS in 2020!**

You have a dedicated promo code:

Attendees who use your code will be added up. The top 5

### Webinars

We'll be offering webinars for our exhibitors in the coming weeks. Please add to your calendar and feel free to attend. They will be posted online following if you are unable.

#### General Information

**January 18 @ 2 est**

This will discuss the rules and regulations around Move-In/Move-Out, Booth Installation, Exhibitor Services, Rigging Plans, Labor and Exhibitor Registration.

#### Calendar Invitation

#### Exhibitor Marketing

**February 1 @ 2 est**

This will talk about the new Exhibitor Marketing Kit: Product Launches, Inviting Customers, Press Releases, Participating in Events, Lead Retrieval Services, Virtual Booth and Social Marketing.

#### Calendar Invitation

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opportunity. It takes less than you would think. The winners this year had less than 10 people sign up with their code. But 10 from 300 exhibitors adds up!

Tables - Free Table (\$925 value)  
 10'x10' - Free Booth (\$1,900 value)  
 10'x20' or Larger - Free Sponsorship (\$3,500 value)

You can do it in a few different ways:  
 Post on your social media your new dedicated landing page from Feathr which also has your promo code embedded in the registration link.

Use the "Free Stage Expo Invitation" to invite your colleagues with an email or link with your code embedded. You can use this link in an email send or link to a USITT graphic on your website.

As an exhibitor, we hope you want to see your current customers and contacts at your booth that you're setting up. Promote your space and get a chance as a budget savings in 2020!

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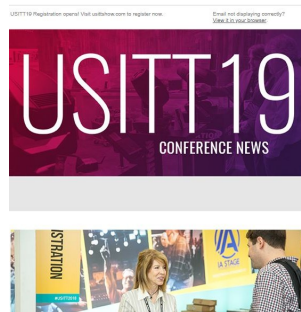
## Conference Advertising Opportunities

Be part of the bi-weekly conference news which goes out to more than 12,000 attendees and members of USITT. These opportunities are filling up so act soon to get in front of this captive audience!

### USITT Conference News Ads

The Conference News reaches over 10,000 contacts — This newsletter will be bi-weekly to start, increasing to weekly in January.

Small ad (210x150) – \$200  
 Medium ad (315x150) – \$350  
 Large Ad (640x150) – \$750



[Program Ads](#) 1/2

[Digital Advertising](#) 1/11

[Exhibitor Description](#) 1/18  
 Password:

[Lead Retrieval Advanced](#)  
 2/7

[On-line Exhibitor Manual](#)

## Show Services and Deadlines

[Audio Visual](#)  
 March 1

[Booth Furnishings](#)  
 February 28

[Electrical](#)  
 February 28

[Exhibitor Appointed Contractor](#)  
 February 21

[Internet/ Communications](#)  
 February 28

[Labor](#)  
 February 28

[Lead Retrieval](#)  
 February 7

[Rigging and Hanging Signs](#)  
 February 28

[Security](#)  
 February 13

[Shipping](#)  
 March 12

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## Your USITT Information

Booth Number:

Attendee VIP Code:

Registration Link you can offer customers:

Your Feathr landing page:

Your Feathr dashboard:

**[Click here for the exhibitor virtual booth](#)**

Password:

**[Click here for exhibitor registration](#)**

Password:

[follow on Twitter](#) | [friend on Facebook](#) | [forward to a friend](#)

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