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Exhibitor Bulletin #9 - Exhibitor Deadlines this week, FREE booth offer for 2020, USITT Houston 2020 Booth Information, Webinars Posted, Session



Exhibitor Bulletin #9

USITT is the entertainment industry's complete event for Production, Design, and Technology.

USITT 2020 Booth Info

We've completed the 2020 floorplan for Houston, TX April 2-4, at the George R. Brown Convention Center.

We're very much looking forward to returning to Houston in this recently renovated downtown building. The booth rates will be staying the same for the 2020 event. You can still expect the improved experience, attendance and marketing that USITT brings to the Stage Expo.

Like Louisville, Houston is a right to work city allowing exhibitors to do their own work (unload your trucks, push to the booths, build the booths). The rates will be very similar to what you are experiencing for the 2019 event.

2020 Rates

\$20.50 per sq ft – Supporting
 \$17.80 per sq ft – Sustaining
 \$16.90 per sq ft – Contributing
 Non-Commercial tables - \$800
 Commercial tables - \$1000

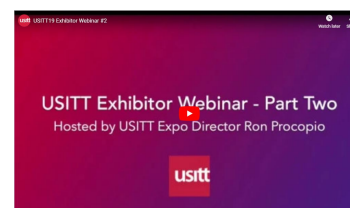
Webinars

The webinars have been posted on the [exhibitor manual](#).

General Information



Exhibitor Marketing



Upcoming Deadlines

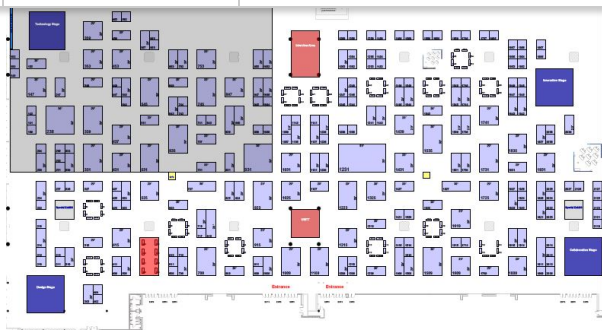
February 28

Booth Furnishings

Discounted Booth Packages

Electricity

Labor Orders

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The rebooking process this year will be completely virtual without paper contracts. You'll be able to watch this on-line floorplan right from your booth to see the contracting in progress. The next exhibitor bulletin will discuss your rebook time and the process in greater detail.

If you have questions or need an invoice for 2020 to provide payment on-site in Louisville, please contact Cody Hann at cody@usitt.org

Promote your Booth at USITT

As an exhibitor you have the opportunity to invite your clients and networks to come to USITT for FREE. But we're sweetening the pot for you to have yet another reason to send invitations out: we're giving away **FREE BOOTHS in 2020!**

You have a dedicated promo code: Attendees who use your code will be added up. The top 5 exhibitors with attendees who use your code in each of the three categories will be entered in a drawing for a 2020 opportunity. It takes less than you would think. The winners this year had less than 10 people sign up with their code. But 10 from 300 exhibitors adds up!

Tables - Free Table (\$925 value)
 10'x10' - Free Booth (\$1,900 value)
 10'x20' or Larger - Free Sponsorship (\$3,500 value)

You can do it in a few different ways:
 Post on your social media your new dedicated landing page from Feathr which also has your promo code embedded in

[On-line Exhibitor Manual](#)

Show Services and Deadlines

[Audio Visual](#)

March 1

[Booth Furnishings](#)

February 28

[Electrical](#)

February 28

[Exhibitor Appointed Contractor](#)

February 21

[Internet/ Communications](#)

February 28

[Labor](#)

February 28

[Lead Retrieval](#)

February 7

[Rigging and Hanging Signs](#)

February 28

[Security](#)

February 13

[Shipping](#)

March 12

[Special Events](#)

February 13

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Use the "Free Stage Expo Invitation" to invite your colleagues with an email or link with your code embedded. You can use this link in an email send or link to a USITT graphic on your website.

As an exhibitor, we hope you want to see your current customers and contacts at your booth that you're setting up. Promote your space and get a chance as a budget savings in 2020!

Your USITT Information

Booth Number:

Attendee VIP Code:

Registration Link you can offer customers:

Your Feathr landing page:

Your Feathr dashboard:

[Click here for the exhibitor virtual booth](#)

Password:

[Click here for exhibitor registration](#)

Password:

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