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Exhibitor Bulletin #9 - 2019 Rebooking information, Last Minute Branding, Last Chance for Product Launch opportunities, Did you remember to...??

**USITT19**  
LOUISVILLE • MARCH 20-23




## Exhibitor Bulletin #10

USITT is the entertainment industry's complete event for Production, Design, and Technology.

### Mark Your Calendars We Are Going to Houston!

#### USITT20

April 1-4, 2020

George R. Brown Convention Center

Houston, TX

They say 'everything's bigger in Texas,' and we believe that means USITT20 as well. We are pulling out all of the stops to make our 60th anniversary gathering one for the record books.

Don't miss it!

Rebook will take place on **Friday, March 22** in the Exhibitor Lounge at Stage Expo. The rebooking process this year will be completely virtual without paper contracts. You'll be able to watch the on-line floorplan right from your booth or from the Exhibitor Lounge to see the contracting in progress.

Your rebook time has been created based on your membership level and length of commitment to USITT. We thank you for your support! [Your exhibitor packets can be picked up at the entrance to Expo Hall A.](#)

#### Your rebook time is:

Friday, March 22 at

*As a reminder: 50% deposit is required for all booth contracts signed on-site. You may pay with a credit card or a check at rebook. You may cancel your booth space within 30 days after rebook without penalty.*

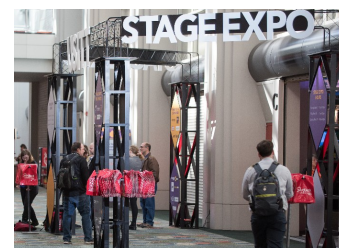
*Table spaces will be invoiced in August for payment by September 30th.*

#### 2020 Rates

\$20.50 per sq ft – Supporting

\$17.80 per sq ft – Sustaining

\$16.90 per sq ft – Contributing



### Last Minute Branding

We've got some last minute items for you to get involved with for additional branding and reach at USITT19.

#### Bag Inserts - \$1,000

USITT will have 3,000 bags at the expo hall entrance for attendees to take with them as they walk around the show. This could be filled with literature or swag from your company.

#### Digital Ad on Signs - \$2,500

We're kicking our production level up a notch with digital signs outside the session rooms. 24 signs around the venue can be showing your ad hundreds of times around the event to the conference attendees.

### Exhibitor Lounge

Visit the exhibitor lounge to get away from your booth and take a break!

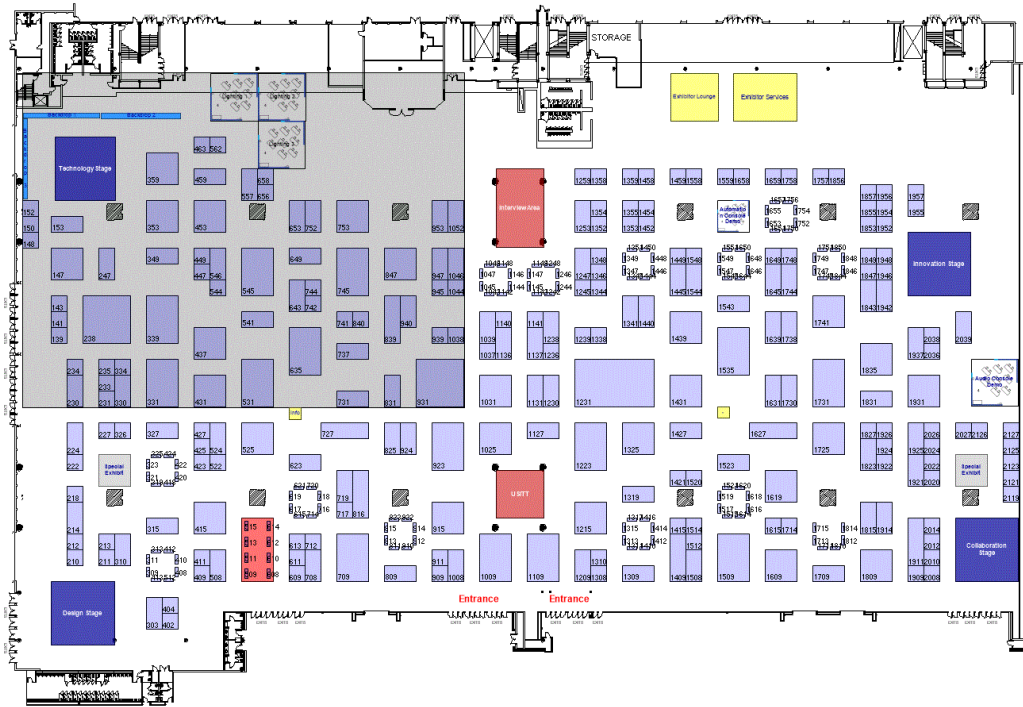
During the show you can utilize the space for light/quiet meetings

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The Exhibitor Lounge is located near Exhibitor Services in the far-right corner of Stage Expo.

### USITT19 Marshaling Yard Information

Address: 2701 Crittenden Dr, Louisville, KY 40209

#### Hours of Operation

- 3/17/19 - 6:00am-4:30pm
- 3/18/19 - 6:30am-4:30pm
- 3/19/19 - 6:30am-7:30pm
- 3/20/19 - 6:30am-7:30pm
- 3/21/19 - 6:30am-10:00am
- 3/23/19 - 12:00pm-8:00am
- 3/24/19 - 6:00am-12:00pm

### Did you remember to...?

Invite your VIPs to USITT  
VIP code:

[Order Booth Furnishings](#)

[Order Electricity](#)

[Register your booth staff](#)  
Password:

[Order Lead Retrieval](#)

[Order Audio Visual Equipment](#)

[Ship to the Advanced Warehouse](#)

Some 2020 Floorplan Highlights:

The dark blue spaces represent the different stages which will host "Ted Talk" type micro sessions. The stages will also be available for exhibitor sessions and demos. There is also the ability to sponsor the stage.

For more information, contact [Cody B. Hann](#) at 800-938-7488 x 107 or [cody@usitt.org](mailto:cody@usitt.org).

## Your Booth information, Logins and URL's

Booth Number

VIP Complimentary Code:

VIP Reg Link:

Your Dedicated Landing Page:

Your Feathr Dashboard:

[Virtual Booth Login](#)

Password:

[Exhibitor Registration](#)

Password:

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