



# Conference Advertising

USITT Stage Expo 2020  
April 1-4, 2020

Take advantage of these new opportunities to connect with the USITT membership and event audience pre-event or on-site. For additional information contact Cody Hann at 800-938-7488 x 107 or [cody@usitt.org](mailto:cody@usitt.org)

## USITT Conference News Ads

The Conference News reaches over 11,000 contacts — members, past USITT conference attendees and pre-registered conference attendees for the next event. This newsletter will be monthly to start, increasing to bi-weekly, then weekly as the event gets closer. The News has announcements and updates as they occur, special offers to attendees, Industry News which is taken from your press releases and other related conference topics.



Large Ad (640x150) – 1 per email - \$750



Medium ad (315x150) – 2 per email - \$350



Small ad (210x150) -3 per email - \$200



## Digital Ads at USITT

Advertise on the digital signs around the venue! This opportunity is for up to 5 companies. The sponsor would create their own advertisement which would be on display at all 24 session rooms in the convention center throughout the USITT event. Specs 224x758 The advertisement would be in a rotation with the session room schedule. Session rooms may have a sponsor

which would also have an advertisement in the rotation.

### Digital Ad on the Conference Session Room Signs - \$3,500

_____ Digital Advertising On-Site	\$3,500
_____ Conference News Ad Small	\$200
_____ Conference News Ad Medium	\$350
_____ Conference News Ad Large	\$750

Total \_\_\_\_\_

**1. The participant agrees to pay the amount indicated as determined by show management. Full payment due upon signing.**

**2.** In the event the participant must cancel their advertising agreement, USITT will refund the advertising amount up to 50% if cancelled in writing by December 30, 2019. On or after December 31, 2019, the advertising will be non-refundable.

**3.** Advertisement art must be received 7 days before the intended e-mail send. Digital Ads on-site must be received by Friday March 16, 2020. Schedule and availability is not guaranteed.

**4. To pay by credit card, use the following secure link to set up your credit card profile:**

<https://usitt.org/creditcardauthorization>

Advertiser \_\_\_\_\_  
 Address \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_